

THE HACK YOUR WAY TO LAS VEGAS CONTEST
TERMS & CONDITIONS
(“OFFICIAL RULES”)

NO PURCHASE NECESSARY TO ENTER OR WIN. MAKING A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

1. **PROMOTION DESCRIPTION:** The HACK YOUR WAY TO VEGAS contest (“Contest”) begins on 8/15/22 at 12:00 a.m. PST and ends on 9/23/22 at 11:59 p.m. PST (“Promotion Period”). The sponsor of this contest is Arlon Graphics, LLC (“Arlon”). Arlon is responsible for the collection, submission or processing of entries and the overall administration of the Contest.

2. **AGREEMENT TO OFFICIAL RULES:** By participating in the Contest, the contestant (“You”) agree to be fully unconditionally bound by these Official Rules, and You represent and warrant that You meet the eligibility requirements. In addition, You agree to accept the decisions of Arlon as final and binding as it relates to the content of this Contest. You should look solely to Arlon with any questions, comments or problems related to the Contest. Arlon may be reached by email at marketing@arlon.com during the Promotion Period.

3. **ELIGIBILITY:** The Contest is open to legal residents of North America, Latin America, Australia, and New Zealand. Prizes will only be awarded and/or delivered to addresses within North America, Latin America, Australia and New Zealand to legal residents who are 18 years old or older at the time of entry and have an Active Instagram or Facebook account. As used herein, “Active” means an account with posts dating back at least 6 months from the date of entry. Hacks submitted may not mention Arlon’s competitor’s names (e.g. 3M, Avery Dennison, Orafol, KPMF, etc). Arlon, its parents, subsidiaries, affiliates, distributors, retailers, sales representatives, advertising and promotion agencies and each of their respective officers, directors, employees and licensors (each a “Related Party” and collectively the “Related Parties”) are ineligible to enter the Contest or win a prize. Household Members and Immediate Family Members of such individuals are also not eligible to enter or win. "Household Members" shall mean those people who share the same residence at least three months a year. "Immediate Family Members" shall mean parents, step-parents, legal guardians, children, step-children, siblings, step-siblings, or spouses. This Contest is subject to all applicable federal, state and local laws and regulations and is void where prohibited or restricted by law.

4. **PRIZES:** Grand Prize: Four (4) winners will win the “Jackpot” prize consisting of: (1) one (1) plane ticket to Las Vegas, hotel accommodations for three (3) nights, and two (2) tickets to the Printing United Expo (collectively the “Trip”). The total approximate retail value (“ARV”) of the Grand Prize is \$3,000. Any and all other expenses related to the Trip remain the responsibility of You (including but not limited to, dining costs, incidentals etc.).

Weekly Prizes: Arlon may give out weekly prizes at Arlon’s discretion during the Promotion Period.

Participation Prizes: The first one hundred (100) Hack submissions are eligible to receive a \$50 paypal cash/gift card (“Cash Prize”). Cash Prizes are limited to one (1) per person and per active Instagram or Facebook account.

Only one prize per person and per household will be awarded. Prizes cannot be transferred, redeemed for cash or substituted by winner. Arlon reserves the right, in its sole and absolute discretion, to award a substitute prize of equal or greater value if a prize described in these Official Rules is unavailable or cannot be awarded, in whole or in part, for any reason. The ARV of the prize represents Arlon’s good faith determination. That determination is final and binding and cannot be appealed. If the actual value of the prize turns out to be less than the stated ARV, the difference will not be awarded in cash. Arlon makes no representation or warranty concerning the appearance, safety or performance of any prize awarded. Restrictions, conditions, and limitations may apply. Arlon will not replace any lost or stolen prize items Arlon is not responsible to any trip interruption or inability by You to take the Trip which is outside the control of Arlon (by way of example but not limitation, flight cancellation, hotel booking errors etc.).

All federal, state and/or local taxes, fees, and surcharges are the sole responsibility of the prize winner. Failure to comply with the Official Rules will result in forfeiture of the prize.

5. HOW TO ENTER: Enter the Contest during the Promotion period by posting a hack meeting all eligibility requirements (“Hack”) to their Facebook or Instagram page’s feed and using the hashtag, #ArlonVinylHacks, tagging @ArlonGraphics_na, @ArlonGraphics_latam or @ArlonGraphics_anz and completing the claim form, which can be found at the bottom of the following Contest website at: info.arlon.com/ArlonHacks.

You may enter as many Hacks as You want. Automated or robotic entries submitted by individuals or organizations will be disqualified. Internet entry must be made by You. Any attempt by entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations, logins or any other methods, including, but not limited to, commercial contest/contest subscription notification and/or entering services, will void entrant's entries and that entrant may be disqualified. Entries that are incomplete or do not adhere to the rules or specifications may be disqualified at the sole discretion of Arlon.

Final eligibility for the award of any prize is subject to eligibility verification, in Arlon’s sole discretion, as set forth below. All entries must be posted by the end of the Promotion Period in order to participate. Arlon’s database clock will be the official timekeeper for this Contest.

6. WINNER SELECTION: The Winners of the Contest will be selected by Arlon based on the Contest criteria, and as determined by Arlon in its sole and absolute discretion, from among all eligible entries received throughout the Promotion Period. The selection will be conducted about 1-2 week after the Promotion Period ends (“Selection Period”) by Arlon or its designated representatives, whose decisions are final. Odds of winning will vary depending on the number of eligible entries received.

7. CRITERIA TO WIN: For a Hack to be considered a valid entry and eligible to win, it must be posted to the participant’s Instagram or Facebook social feed, must use the hashtag #ArlonVinylHacks and tag

@arlongraphics_na, or @arlongraphics_latam or @arlongraphics_anz, must be related to the vinyl business industry, it must be easy to follow and replicate (as determined by Arlon in its sole discretion), and it cannot mention any of Arlon's competitors (e.g. 3M, Avery Dennison, Orafol, KPMF, etc).

8. WINNER NOTIFICATION: Winners will be notified by Social Media Direct Message or email, at the email address provided by the entrant, approximately 1 week after the Selection Period. Potential winners must accept a prize by email or Social Media Direct Message as directed by Arlon within 1 week of notification. Arlon is not responsible for any delay or failure to receive notification for any reason, including inactive email account, technical difficulties associated therewith, or winner's failure to adequately monitor any email account. Any winner notification not responded to or returned as undeliverable may result in prize forfeiture. The potential prize winner may be required to sign and return an affidavit of eligibility and release of liability, and a publicity release. No substitution or transfer of a prize is permitted except by Arlon.

9. PRIVACY: Any personal information supplied by You will be subject to Arlon's privacy policy posted at https://www.arlon.com/na_en/legal/global-privacy-policy-na-en. By entering the Contest, You grant Arlon permission to share your email address and any other personally identifiable information with the other Contest entrants and for the purpose of administration and prize fulfillment, including use in a publicly available "Winner's List". Acceptance of a prize constitutes permission for Arlon to use winner's name, likeness and entry for purposes of advertising and trade or for any other purpose set forth in these Rules without further compensation unless prohibited by law.

10. RIGHTS GRANTED BY YOU: By entering the Contest, You understand and agree that Arlon, anyone acting on behalf of Arlon and Arlon's Related Parties, shall have the right, where permitted by law, to print, publish, broadcast, distribute, and use in any format whatsoever, now known or hereafter developed, in perpetuity and throughout the World, without limitation, your entry (photos, videos, text etc.), name, portrait, picture, voice, likeness, image, statements about your entry into the Contest, and biographical information for news, publicity, information, trade, advertising, public relations, and promotional purposes, without any further compensation, notice, review, or consent. By entering this Contest, You represent and warrant that your entry is an original work of authorship and does not violate any third party's proprietary or intellectual property rights. You represent and warrant that you have received the necessary written consent from any third parties as may be required, including any use of a third party's proprietary or intellectual property, including but not limited to its company brand. You agree that all entries shall refrain from mention or reference to a competitor's brand. If your entry infringes upon the intellectual property right of another or otherwise violates these Official Rules, You will be disqualified at the sole discretion of Arlon. If the content of your entry is claimed to constitute infringement of any proprietary or intellectual proprietary rights of any third party, You shall, at your sole expense, defend or settle against such claims. You shall indemnify, defend, and hold harmless Arlon and its Related Parties from and against any suit, proceeding, claims, liability, loss, damage, costs or expense, which Arlon or its Related Parties may incur, suffer, or be required to pay arising out of such infringement or suspected infringement of any third party's right.

11. LIMITATION OF LIABILITY: Arlon assumes no responsibility or liability for (a) any incorrect or inaccurate entry information, or for any faulty or failed electronic data transmissions; (b) any

unauthorized access to, or theft, destruction or alteration of entries at any point in the operation of this Contest; (c) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, camera, computers or providers utilized in any aspect of the operation of the Contest; (d) inaccessibility or unavailability of any network or wireless service, the Internet or website or any combination thereof; (e) suspended or discontinued Internet, wireless or landline phone service; (f) any injury or damage to participant's or to any other person's computer or mobile device which may be related to or resulting from any attempt to participate in the Contest or download of any materials in the Contest; (g) any inability of winner to take the Trip which is outside Arlon's control (i.e. force majeure, COVID-19, flight cancellations, event cancellation etc.).

If, for any reason, the Contest is not able to run as planned for any reason, including but not limited to, computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, Arlon reserves the right at its sole discretion to cancel, terminate, modify or suspend the Contest in whole or in part. In such event, Arlon shall immediately suspend all drawings and prize awards, and Arlon reserves the right to award any remaining prizes (up to the total ARV as set forth in these Official Rules) in a manner deemed fair and equitable by Arlon. Neither Arlon, nor any Related Party shall have any further liability to any participant in connection with the Contest.

12. INDEMNIFICATION. You agree to indemnify, defend and hold harmless Arlon, the Related Parties and their respective successors and assigns, from and against any and all claims, demands, liabilities, costs or expenses whatsoever, including, without limitation, legal fees and disbursements resulting directly or indirectly from: (i) entry in the Contest or acceptance of a prize, (ii) a breach of any of the Official Rules; (iii) access, use or inability to access or use the Contest website content or other content to which the Contest website is or may be linked to from time to time; (iv) the use of, reliance on, publication, communication or distribution, uploading or downloading of anything on or from the Contest website; (v) infringement of another's copyright or trademark rights; and/or (v) a violation of any law or regulation.

13. OWNERSHIP OF MATERIALS: Except as otherwise set forth herein, no part of the materials available through the Contest website or any other Arlon website or which may be provided by Arlon as part of the Contest may be copied, photocopied, reproduced, translated or reduced to any electronic medium, in whole or in part without the prior written consent from Arlon. Any reproduction in any form, without permission of Arlon, is prohibited. All materials contained on the Contest website are protected by United States copyright and trademark law and may not be reproduced, distributed, transmitted, displayed, published or broadcast for any purpose whatsoever, including commercial, non-commercial, educational or personal use without the prior written consent from Arlon.

14. SOCIAL NETWORK DISCLAIMER: A Facebook or Instagram account is required to enter. This promotion is in no way sponsored, endorsed or administered by, or associated with Facebook or Instagram. You understand that you are providing your information to Arlon and not to Facebook or Instagram. By participating via the Facebook or Instagram platform, participants are also subject to

Facebook's and Instagram's data policy and terms of use, which can be found at: Facebook: <https://www.facebook.com/about/privacy> and <https://www.facebook.com/legal/terms/update>.
Instagram: <https://help.instagram.com/581066165581870> and <https://help.instagram.com/519522125107875>.

15. WINNER LIST/OFFICIAL RULES: To obtain a copy of the Winner's List or a copy of these Official Rules, send your request along with a stamped, self-addressed envelope to ARLON GRAPHICS cc: The HACK YOUR WAY TO VEGAS contest at 200 Boysenberry Lane, Placentia, CA 92870. Requests for the names of the winners must be received no later than 10/30/22. For accessing a Winner's List online, visit Arlon's Instagram account: @ArlonGraphics_NA. The winner list will be posted after winner confirmation is complete.

16. MODIFICATION OF OFFICIAL RULES: Arlon may change the terms and conditions of these Official Rules at any time, by posting notice of such change on the Contest website.

17. ARLON CONTACT INFORMATION: Marketing Department | 200 Boysenberry Ln, Placentia, CA 92870 | Marketing@arlon.com

18. GENERAL: If any provision of these Official Rules is rendered by a court or governmental agency of competent jurisdiction to be invalid, illegal, or unenforceable, such invalidity, illegality or unenforceability shall not affect the remainder of the Official Rules, which shall remain in full force and effect and be enforced in accordance with their remaining terms.

The waiver by Arlon of a breach or default of any of the provisions of these Official Rules shall not be construed as a waiver of any succeeding breach of the same or other provisions; nor shall any delay or omission on the part of Arlon to exercise or avail itself of any right, power or privilege that it has or may have hereunder operate as a waiver of any breach or default.

These Official Rules, by their nature, survive termination of the Contest.

19. DISPUTES: This Contest is governed by the laws of California without regard to conflict of law doctrines. As a condition of participating in this Contest, You agree that any and all disputes that cannot be resolved and causes of action arising out of or connected with Contest, shall be resolved individually, without resort to any form of class action, exclusively before a court located in California having jurisdiction. Further, in any such dispute, under no circumstances shall the participant be permitted to obtain awards for, and hereby waives all rights to, punitive, incidental, or consequential damages, including reasonable attorney's fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Contest).