

Arlon Graphics Master The Wrap Walls and DPF V9500 Promotion, Terms & Conditions

1. **PROMOTION DESCRIPTION:** The Master the Wrap Walls and DPF V9500 Promotion ("Campaign") will run in USA and Canada and will begin on 28 May 2025 and end at 11:59 P.M. PST on 15 August 2025. The Campaign will issue a 20% or 100% reimbursement towards the paid registration fee for one (1) of three (3) scheduled 2025 Master the Wrap Walls Training Programs conducted by Master the Wrap in Oak Forest, Illinois, USA.

The sponsor of this Campaign is Arlon Graphics, LLC ("Sponsor"). Participating in the Campaign requires unconditional acceptance and compliance with these Terms & Conditions and the decisions of the Sponsor shall be final and binding in all respects.

2. **ELIGIBILITY:** The Campaign is valid only for Purchasers ("Purchaser" as defined in the paragraph below of this section) who are residents of the USA or Canada and who purchase Eligible Products from authorized Arlon Distributors during the Promotion Period.

A "Purchaser" includes a corporation, company, partnership, firm, association, organization, business trust, society, and a natural person. Each individual, unaffiliated corporation, company, partnership, firm, association, organization, business trust, or society, as well as a natural person that submits a valid Campaign request within the Promotional Period is hereinafter referred to as "Participant." "Eligible Products" are standard rolls 54 inches wide by 50 yards long of VITAL DPF 9500 print media and standard rolls 54 inches wide by 50 yards long of VITAL Series 3370 Satin overlaminate. One (1) standard roll of VITAL DPF V9500 and one (1) standard roll of VITAL Series V3370 Satin, when purchased together, qualify as one (1) "Kit."

A Purchaser must purchase a minimum of one (1) Kit of Eligible Products on a single order invoice to submit a Campaign request. This offer is subject to the condition of while supplies last of Eligible Products at the sole discretion of Sponsor without prior notice. Eligible Products are standard rolls as manufactured by the Sponsor for commercial distribution. Partial size rolls converted by a Distributor do not qualify for this Campaign. No other products qualify for this Campaign. Offer not valid where prohibited by law.

3. **CAMPAIGN:** This Campaign applies only to purchases of Eligible Products made, and valid Campaign requests submitted and approved, within the Promotion Period. The Campaign will issue a 20% or 100% reimbursement towards the paid registration fee for one (1) of three (3) scheduled 2025 Master the Wrap Walls Training Programs conducted by Master the Wrap in Oak Forest, Illinois. The purchase of one (1) to four (4) Eligible Product Kits qualifies the Purchaser for a 20% reimbursement towards a paid Training Class fee as published at <http://masterthewrap.com>. The purchase of five (5) or more Eligible Product Kits qualifies the Purchaser for a 100% reimbursement toward a paid Training Class fee as published at <http://masterthewrap.com>. A Purchaser may be eligible for a maximum 100% reimbursement towards the Training Class fee for one (1) class regardless of the number of Kits purchased exceeding five (5) Kits.

A valid Campaign request requires submission of a completed Campaign Form and a successful upload of valid proof of purchase of Eligible Products through the promotion Campaign page located at: <https://info.arlon.com/mtwallpromo> (the "Submission"). Failure to provide all required information or failure to complete all necessary steps will void and/or cancel Campaign Offer approval. Sponsor is not responsible for lost, late, or undelivered Submissions and/or incomplete forms. Sponsor reserves the right to cancel this Campaign Offer and institute fraud prevention measures at any time without notice. The Campaign Offer percentage reimbursement can only be applied to the designated Master the Wrap Training Programs and otherwise have no cash value.

Purchasers can submit claims until 30 August 2025 and receive a maximum total combined Campaign Offer of 100% reimbursement toward one (1) paid Training Class fee per Purchaser. The Purchaser may submit all Eligible Product invoices obtained during the Promotion Period to receive the Campaign Offer subject to validation by the Sponsor. All submissions must contain valid proof of purchase to be eligible for Campaign. A valid proof of

purchase must contain a purchase date between 28 May 2025 and 15 August 2025 visible on the proof of purchase, an invoice number, a purchase order number, and at least one (1) Kit featuring qualifying products. Eligible Products listed above in Section 2. Campaign awarded reimbursements cannot be transferred or substituted. Reimbursement awards will be initiated to qualified Purchaser's original form of payment within five (5) business days after the submission date, at the Sponsor's sole discretion. The awarded reimbursement may be applied to only one (1) of the following Training Classes offered on the following dates. No other Training Classes or future dates are valid for this reimbursement.

- June 25, 2025 – June 27, 2025
- July 16, 2025 – July 18, 2025
- September 17, 2025 – September 19, 2025

All Training Classes are offered at the following location only: Applied Graphics Solutions, 15048 S. Cicero Ave, Oak Forest, IL 60452. No other Training Class locations are valid for reimbursement.

4. **PRIVACY:** Any personal information supplied by the participant will be subject to Sponsor's privacy policy posted at https://www.arlon.com/na_en/legal/global-privacy-policy-na-en. The information collected may include the Entrant's name, Entrant's email address, Entrant's employer, and name of Purchaser. Sponsor may disclose this information to third parties. If Entrant does not provide required information at time of Submission, Sponsor may deem Entrant as ineligible to participate in the Campaign Offer and refuse Entrant's Campaign request.

If Entrant "opts-in" to receive information about the Sponsor's events, products, and services at the time of Submission, Sponsor may use Entrant's information to provide Entrant with information about the Sponsor's events, products, and services, including via post, telephone, email, and SMS, and may disclose the information to third parties. Entrant may advise Sponsor at any time if such information is no longer welcome, by contacting the Sponsor using the contact details available at https://www.arlon.com/na_en/legal/global-privacy-policy-na-en. Sponsor may continue to provide Entrant with this information until advised otherwise by Entrant. Sponsor and Sponsor's associates may be located in areas other than the United States or Canada. As a result, personal information collected and held by Sponsor may be transferred to locations in areas other than the United States or Canada.

If Entrant has any concerns or queries about the way personal information is handled by Sponsor, Entrant should contact Sponsor using the contact details available at https://www.arlon.com/na_en/legal/global-privacy-policy-na-en. A copy of Sponsor's privacy policy, regarding the handling of Entrants' personal information, is available at https://www.arlon.com/na_en/legal/global-privacy-policy-na-en. Sponsor's privacy policy provides information to Entrant about gaining access to or seeking correction of personal information Sponsor has received from Entrant.

5. **LIMITATION OF LIABILITY:** Sponsor assumes no responsibility or liability for (a) any incorrect or inaccurate entry information, or for any faulty or failed electronic data transmissions; (b) any unauthorized access to, or theft, destruction or alteration of entries at any point in the operation of this Campaign Offer; (c) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, camera, computers or providers utilized in any aspect of the operation of the Campaign Offer; (d) inaccessibility or unavailability of any network or wireless service, the Internet or website or any combination thereof; (e) suspended or discontinued Internet, wireless or landline phone service; (f) any injury or damage to participant's or to any other person's computer or mobile device which may be related to or resulting from any attempt to participate in the Campaign Offer or download of any materials that relate to the Campaign Offer; (g) any personal injury or loss arising out of the Campaign Offer, including without limitation defects or warranty related issues; (h) inability of the Purchaser to take possession of the Campaign Offer.

If, for any reason, the Campaign Offer is not able to run as planned for any reason, including but not limited to, computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Campaign Offer, the Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Campaign Offer in

whole or in part. In such an event, Sponsor shall immediately suspend all reimbursements, and Sponsor reserves the right to award any remaining Campaign Offers (up to the total approximate retail value or ARV as set forth in these Official Rules) in a manner deemed fair and equitable by Sponsor. The Sponsor, its affiliates, nor any related party shall have any further liability to any participant in connection with the Campaign Offer.

6. INDEMNIFICATION: Participant agrees to indemnify, defend and hold harmless Sponsor, its affiliates, any related parties and their respective successors and assigns, from and against any and all claims, demands, liabilities, costs or expenses whatsoever, including, without limitation, legal fees and disbursements resulting directly or indirectly from: (i) entry in the Campaign Offer or acceptance of a Campaign sum, (ii) a breach of any of the Official Rules; (iii) access, use or inability to access or use the Campaign website content or other content to which the Campaign website is or may be linked to from time to time; (iv) the use of, reliance on, publication, communication or distribution, uploading or downloading of anything on or from the Campaign website; (v) infringement of another's copyright or trademark rights; (vi) a violation of any law or regulation; and/or (vii) possession or use of the Campaign Offer.

7. WAIVER AND RELEASE: Participant unconditionally agrees to waive, release, forever discharge and covenants not to sue Sponsor and/or any of Sponsor's affiliates and its and their officers, employees, agents, assigns, attorneys, contractors, licensors, successors in interest, and subsidiaries, affiliates or parent companies (collectively the "Arlon Related Parties") from any and all claims and causes of action, whether in law or equity, from whatever nature Participant may have for any LIABILITY, LOSS, DAMAGE, or INJURY, arising out of, related to, or in connection with Sponsor's or any other third party's exercise of its rights under this Release, and the use and exploitation of the Campaign submission or Image Rights, and Participant covenants not to make or bring any such claims against Sponsor or any other third party, and forever release and discharge Sponsor and any such third parties from liability under such claims.

8. BROAD INTERPRETATION: Participant agrees and acknowledges that this Release is intended to be as broad and inclusive as is permitted by the laws of the State of California, United States and that if any provision of this Release is held invalid, in any applicable jurisdiction, that provision shall be modified the least amount necessary to render it valid, and such modified provision and the balance of this Release shall continue in full force and effect.

9. RELIANCE: Participant understands and expressly acknowledges that Sponsor is relying on the representations and warranties contained herein made by Participant.

10. ACKNOWLEDGEMENT: Participant certifies that it has read this Release fully understand its terms, and understands that it is giving up substantial rights, including its right to sue. Participant confirms that it is accepting this Release freely and voluntarily and intends the acceptance to be a complete and unconditional release of any and all liability to the greatest extent allowed by law.

11. OWNERSHIP OF MATERIALS: Except as otherwise set forth herein, no part of the materials available through the Campaign website or any other Sponsor website or which may be provided by the Sponsor as part of the Campaign Offer may be copied, photocopied, reproduced, translated or reduced to any electronic medium, in whole or in part without the prior written consent from Sponsor. Any reproduction in any form, without permission of Sponsor, is prohibited. All materials contained on the Campaign Offer's websites are protected by United States copyright and trademark law and may not be reproduced, distributed, transmitted, displayed, published or broadcast for any purpose whatsoever, including commercial, non-commercial, educational or personal use without the prior written consent from Sponsor.

12. OFFICIAL RULES: To obtain a copy of these Official Rules, send your request along with a stamped, self-addressed envelope to ARLON GRAPHICS LLC cc: Master the Wrap Walls and DPF V9500 Promotion to 200 Boysenberry Lane, Placentia, CA 92870. Requests for the Official Rules must be received no later than 30 August 2025.

13. MODIFICATION OF OFFICIAL RULES: Sponsor may change the terms and conditions of these Official Rules at any time, by posting notice of such a change on the Campaign website.

ARLON GRAPHICS LLC's CONTACT INFORMATION: Marketing Department | 200 Boysenberry Lane, Placentia, CA 92870 | marketing@arlon.com

14. GENERAL: If any provision of these Official Rules is rendered by a court or governmental agency of competent jurisdiction to be invalid, illegal, or unenforceable, such invalidity, illegality or unenforceability shall not affect the remainder of the Official Rules, which shall remain in full force and effect and be enforced in accordance with their remaining terms.

The waiver by Sponsor of a breach or default of any of the provisions of these Official Rules shall not be construed as a waiver of any succeeding breach of the same or other provisions; nor shall any delay or omission on the part of Sponsor to exercise or avail itself of any right, power or privilege that it has or may have hereunder operate as a waiver of any breach or default.

These Official Rules, by their nature, survive termination of the Campaign Offer.

15. GOVERNING LAW AND DISPUTES: This Campaign Offer and these terms shall be governed by the laws and construed in accordance with the laws of California without regard to conflict of law doctrines. As a condition of participating in this Campaign Offer, the participant agrees that any and all disputes that cannot be resolved and causes of action arising out of or connected with the Campaign Offer, shall be resolved individually, without resorting to any form of class action, exclusively before a court located in California having jurisdiction. Further, in any such dispute, under no circumstances shall the participant be permitted to obtain awards for, and hereby waives all rights to, punitive, incidental, or consequential damages, including reasonable attorney's fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Campaign Offer).